## **LCSWorldwide**

Language and Multicultural Marketing Communications 668-C New Castle Ct. Lakewood NJ 08701 ph 732 299 9622 f 732 276 6617 lcsworldwide.com

Name of the program:  Target Audience:  Goal/s:  Software/programs that sustains the topic:  Language of instruction:			
		Type of instruction	Starting date:
		☐ Class ☐ Follow up session	Quantity
		<ul><li>☐ One-on-one</li><li>☐ Peer-to-peer</li></ul>	Frequency
		<ul><li>☐ Self-taught or self-help</li><li>☐ Troubleshooting</li></ul>	Ongoing for
Instructors			
□ Staff	Name S1 Schedule  Name S1 Schedule		
□ Strategic partners	Contact information SP1 Organization Name of instructor		
	Contact information SP2 Organization Name of instructor		
□ Volunteers ○ V1	Name V1 Schedule		
o V2 o V3	Name V2 Schedule		
Target audience  Adults  Young adults  Teenagers  Parent-child  Seniors  Male  Female  Both	Market segment: (describe)		
Level of instruction			
<ul><li>☐ Basic or beginners</li><li>☐ Intermediate</li><li>☐ Advanced</li></ul>	Notes:		

PROGRAM OUTLINE

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## Instructions:

Complete the worksheet for a possible computer literacy activity and the library. Use your best knowledge about the group (Target Audience) you have chosen, based on the information you gathered previously on Webinar #2 or your knowledge about the potential Latino patrons in your area of service.

After the assignment is complete, please write a short paragraph (200 words) about your experience making these decisions. We will comment them in class.

Thanks!

Susana

sbaumann@lcsworldwide.com

